



UNVOICED MEDIA AND ENTERTAINMENT

CIN: U74999BR2020PTC046980

Advertising Proposal

PROPOSED BY KETAN KUMAR MISHRA

Advertising has long been the lifeblood of commercial industry growth. Advertising campaigns have shaped popular culture, and launched brands into the public eye. The greatest campaigns are remembered long after they've completed their run.

To grow your brand, you need effective advertising. To simply run ads isn't enough; you need to craft campaigns that speak directly to your target audience, campaigns that excite and activate them.

Our mission is to help our brands leverage advertising campaigns to build brand awareness and drive product demand. Whether you're an established brand or a new market contender, our team can help you build through effective advertising.



About the proposal

Unvoiced Media And Entertainment is a growing company in the competitive Media And Entertainment industry.

While Unvoiced Media And Entertainment has had some success generating new business to date, client acquisition remains a key concern for long-term success. In order to reach your growth targets for the coming year, you'll need to deploy a strategic advertising strategy that leverages multiple advertising mediums in unison to build brand awareness and increase lead generation.

On the following pages of this advertising services proposal, you'll find details including:

- Cost Per Space
- Associated campaign services



About the Magazine

"Pathey" is a national level magazine that will be available as E-book on Amazon and offline on Unvoiced's website "unvoicedmdia.in". The Magazine Consist of diverse content in areas of literature, culture and environment.

Unvoiced Media and Entertainment is being mentored by writers like Dr. Anuj Lugun, Sahitya Academy Awardee commonly known as tribal poet. Dr. Anuj Lugun also proposed the name " Pathey" for the magazine. Dr. Rukmini retired professor from Delhi University , Shree Vinayak Mishra educator in Kendriye Vidyalaya, Shree Vinod Kumar Mishra are Unvoiced's well-wisher and helping us at each step to give it a success.



Cost Per Space

The magazine has limited its space for product advertisements. The cost of space available are as follows:



RS 6000/- for full page



RS 3000/- for half page



RS 2000/- for quarter page



Associated Campaign Services

- 1.Prominent inclusion of your name and logo on the website.
- 2.Keynote recognition on posters.
- 3.Inclusion in event guides and communications.
- 4.Announcement and logo in all pre and post event emails.
- 5.Shout out to all your Social Media pages via link to websites and profiles.

Website / mobile app marketing.

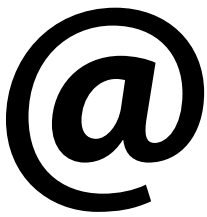
- Link to website / social media links
- Company description to be included online

7.Inclusion of Company's description and motto.

8.A free hard copy of the Magazine and special mention during release event .



Where to Contact



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