

Magazine Advertising Contract

(Sample)

The undersigned ("Advertiser") agrees to advertise in UME Magazine "Pathey" "पाथेय".

Business & Owner's Name:

Billing Address:

Business Address:

Phone:

E-mail address:

Ad Size: () ¼ page [Rs 2000/] () ½ page [Rs 3000/] () full page [Rs 6000/]
() double page [Rs 10000/]

Please initial each of the terms below:

PAYMENT: Full payment must be received when the contract is signed. If payment is not received, ad may be pulled and Full Payment will still be due for the entire contract.

PROOFING: Logos & other pertinent information for ad must be received by UME one month prior to release date by email. Proof will be sent to the advertiser via email. Advertisers are permitted 2 minor changes with a proof. No fee will be charged if further changes are requested. Advertisers must approve proof by 10 day of the email received.

Proofing Email:

Contact Name:

Advertiser agrees that UME has the right to reject advertising:

1. If editors determine that the advertising is inconsistent with their understanding of the community's objectives, values or image or the aesthetics standards of UME .
2. If the advertiser fails to meet deadlines for space reservation, ad revisions & approvals or new advertising.

The advertiser if meets all the deadlines and terms of the advertising policy and gets its ad rejected, in such event the advertising is not affected, the Advertising Charge will be refunded to the Advertiser.

The above contract provisions are agreed to on:

_____ (Date)

Contract Signed by:

_____ (Advertiser)

(UME Representative)

[Note: If the advertiser agree to the contract and the advertising policy then print of this contract duly filled and signed by the advertiser should be sent at marketing@unvoicedmedia.in]